




## *about*

Passionate and energetic  
**graphic design & marketing professional,**  
with innovative experience in  
**promotional graphics, branding,  
marketing, and design.**

## *skills*

LOGO & WEB DESIGN	CREATIVITY
SIGNAGE & BRANDING	TECHNOLOGY
TIME MANAGEMENT	TEAMWORK
COPYWRITING	MARKETING
COLOR THEORY	TYPOGRAPHY

## *software*

 INDESIGN	 PHOTOSHOP
 ACROBAT	 ILLUSTRATOR
 SOCIAL MEDIA PLATFORMS	 LIGHTROOM
 CONSTANT CONTACT	 MICROSOFT OFFICE SUITE

## *contact*

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## *education*

### **University of Rhode Island, Kingston, RI**

Major: Bachelor of Fine Arts (Graphic Design)  
Graduated May 2018, GPA 3.8, Summa Cum Laude

- Minors: Business Marketing/Art History/Honors Program
- Member of the National Society of Collegiate Scholars, National Honors Society, & National Art Honors Society

## *experience*

### **Perry CRE** // Sept 2022 - Present

#### **Director of Marketing & Design**

- Ensure that all design materials are delivered on time, on budget, and to the highest standards of quality
- Construct company's creative vision with leadership team & directly supervise design process

### **Creative Marketing Associate** // Sept 2019 - 2022

- Created branding guidelines to design all marketing materials (brochures, ad campaigns, social media, etc.)
- Design and execute all digital and print graphics along with marketing strategies/campaigns

### **Sapphire Digital** // Nov 2018 - Sept 2019

#### **Graphic Designer**

- Contributed to a creative team to design for key clients (flyers, postcards, digital screens, booklets, etc.)
- Updated and edited creative projects for multiple brands to meet weekly deadlines

### **Pierre Fabre** // July 2018 - Nov 2018

#### **Graphics and Marketing Coordinator**

- Responsible for all promotional content developed for department brands (posters, packaging, brochures)
- Communicated with clients across the country to create marketing materials to achieve profit goals

### **URI Athletics Marketing** // Sept 2016 - May 2018

#### **Graphic Designer**

- Designed sports teams promotional marketing collateral such as posters, yard signs, magnets & banners
- Photographed player's headshots and action shots